

Message Text

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11
ACTION EUR-12

INFO OCT-01 ISO-00 EPA-04 FEA-01 ACDA-10 CEQ-01 CIAE-00

DOT-00 HEW-06 HUD-02 INR-07 INT-05 L-03 NSAE-00

NSC-05 NSF-02 OIC-02 PA-02 PM-04 PRS-01 SAJ-01 OES-06

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UNCLAS USNATO 4727

DEPT FOR EUR/RPM CAMPBELL; DEPT. PLEASE PASS TO EPA FOR F.
ALLEN HARRIS

E.O. 11652: N/A
TAGS: CCMS NATO
SUBJ: PUBLICITY FOR CCMS PLEINARY SESSION OCTOBER 12-13

1. THE MISSION ONCE MORE INTENDS TO MAKE A SPECIAL EFFORT TO
STIMULATE MORE THAN THE CURSORY INTEREST IN CCMS PLEINARY
SESSIONS USUALLY EVINced BY CORRESPONDENTS COVERING NATO.

2. AS WE HAVE STRESSED AT PAST PRE-PLENARY MEETINGS OF THE US DELEGA-
TION AT CCMS, AND IN CONVERSATIONS WITH WASHINGTON-BASED OFFICIALS
CONCERNED WITH CCMS MATTERS, WE NEED A STEADY FLOW OF MATERIALS
ON AND RELATED TO CCMS PILOT STUDIES IF WE ARE TO SUCCEED
IN INTERESTING INDIVIDUAL JOURNALISTS IN PILOT STUDIES AND
THEREBY OBTAIN BETTER COVERAGE OF PLEINARY SESSIONS.

3. WE THERE FORE WOULD GREATLY APPRECIATE EFFORTS TO SEND US
SOONEST AVAILABLE PILOT STUDY-RELATED MATERIALS IN NON-TECHNICAL
ENGLISH WHICH PLACE EMPHASIS ON THE PURPOSE OF THE STUDY AND
WHAT IT MEANS FOR THE PUBLIC. WE WOULD PARTICULARLY WELCOME
MATERIALS WHICH HAVE BEEN WRITTEN BY PERSONS LIKELY TO
UNCLASSIFIED

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ATTEND THE OCTOBER PLEINARY SO THAT WE MIGHT STIMULATE
INTEREST IN INTERVIEWS WITH THEM BY ONE OR MORE JOURNALISTS.

4. TWO COPIES EACH OF VISUALLY INTERESTING 8" X 11" PHOTOS OF

VARIOUS PILOT STUDIES, WITH APPROPRIATE LEGEND, FOR POSSIBLE
USE BY NATO IN AN EXHIBIT EITHER FOR THE OCTOBER OR THE SPRING
PLENARY, AND FOR GIVING ANOTHER DIMENSION TO WRITTEN MATERIALS
IN DISCUSSING PILOT STUDIES WITH JOURNALISTS, WOULD ALSO
BE USEFUL. STRAUSS-HUPE

UNCLASSIFIED

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